



## Press Release

### Ex-Links of London Marketing Director joins Joulberry jewellery brand

Joulberry, the British jewellery brand specialising in bespoke handcrafted jewellery is delighted to announce that Sarah McNamara, former Links of London Marketing Director, has joined the brand as their first Head of Marketing.

The brand, established in 2010, makes jewellery for women, men and children in its London studio using precious metals including silver, gold and platinum. Celebrating the connections between two people, permanent memories of the most precious moments in life are captured through their original jewellery designs of necklaces, rings, bracelets and cufflinks. Currently sold to customers globally via [joulberry.com](http://joulberry.com), the brand can also be found on [notonthehighstreet.com](http://notonthehighstreet.com).

“Sarah brings with her a wealth of experience and knowledge in her time at Links of London and we look forward to working with her to grow the Joulberry brand both in the UK and internationally”

Therese Kober (Creative Director) & Sandra Dunn (Managing Director), founders of Joulberry

“When I was approached by Sandra and Therese I was inspired by their passion and commitment to the brand and wanted to come on board to help build on the success they have already achieved both in the UK and with their burgeoning international customer base”

Sarah McNamara, Head of Marketing

Sarah will be responsible for all marketing and PR for the brand and supporting its future plans to relaunch its website and for its first foray into a bricks and mortar location.

For any further information about Joulberry or to request samples or imagery please contact Sarah McNamara on 020 8979 5774 or at [sarah@joulberry.com](mailto:sarah@joulberry.com)

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#### Note to Editors

Founded in 2010 by Therese Kober and Sandra Dunn their vision is to create beautiful bespoke jewellery that captures moments in time to evoke everlasting memories. All Joulberry pieces are designed and handcrafted in their London studio by a small expert team of designers and craftsmen. Customers are invited to personalise their pieces choosing what material, wording and finish appears on their chosen jewellery designs so that no two pieces of Joulberry are ever the same. This makes Joulberry truly unique in the marketplace.



### Product Images



### Sarah McNamara

