

Urban Ranch – Fusing town and country in one collection

Scorched red earth, worn leather saddles and all things equine lends inspiration for Joulberry's newest collection - Urban Ranch. From the rolling plains of cowboy country to the bustling metropolis fused together in one unisex collection of stunning personalised jewellery.

Taking inspiration from a horse's saddle and bridle our classic leather bracelet comes in brown, tan or grey. The sterling silver plate can either be left smooth or be hand hammered by our designers giving a wonderful rustic finish. Add your personalisation discreetly either on the front or reverse to tell your loved one how much you care. Prices start at £160.



The beauty of the Grand Canyon comes to life in our Urban Ranch Canyon Cufflinks and Locket. Crafted from copper domes and hammered by hand they exude a wonderful sheen reminiscent of the setting sun over the



majestic Canyon, arguably one of the seven modern wonders of the world. The cufflinks have sterling silver findings and can be personalised on the reverse. A locket with a twist, the contemporary design features two copper discs which sit together allowing for a secret message to be hand stamped on either of the discs' insides. Cufflinks £195, Locket £95.

Escape to the savannah plains with our relaxed duo colour leather bracelet for her or for him finished with a sturdy clasp similar to a horse's bridle in desert hues of nude & brown and coral & burnt orange. The leather of the band can be hand stamped with a few words or a longer phrase depending on how much you have to say! Urban Ranch Loop Bracelets £65 each. Also available in single colours for £55 each.





Texas cowboys meets urban warrior – a chunky bolt or a circle, handcrafted from silver and suspended from a leather necklace offer discreet areas on the reverse to add your own short phrase or a nickname for the man you love. The Bolo Chain is £110 and the Bolt Chain £140. For a more utilitarian feel see the Rivet Chain (£110) which as the name suggests is a piece of silver and leather held together by miniature silver rivets. Both the silver and the leather can be handstamped with a short name or initials.



The Urban Ranch collection will be available to buy online from 1st October on joulberry.com.

All Joulberry pieces are lovingly handcrafted in our London studio and finished in our beautiful packaging. Exquisite gift wrapping is also offered on request. Joulberry can be found via its own website joulberry.com and is a partner of notonthehighstreet.com and [Etsy](http://Etsy.com).

For more information or imagery call Sarah McNamara on 020 8979 5774 or email sarah@joulberry.com.